# Market and Category Coverage

## APPAREL
- Men's Shoes
- Men's Clothing
- Women's Shoes
- Women's Clothing

## BABY CARE
- Baby Care
- Wipes & Diapers
- Baby Personal Care

## BEAUTY & PERSONAL CARE
- Body Care
- Body Hygiene
- Fragrance
- Hair Care
- Skin Care
- Cosmetics

## CONSUMER ELECTRONICS
- Computers, Tablets & Cell Phones
- Cameras & Camcorders
- Home Entertainment
- Wearables
- Car Electronics

## BEVERAGE
- Coffee
- Tea
- Cocoa
- Sports & Energy Drinks
- Water
- Carbonated Soft Drinks
- Nutrition Drinks
- Juice & Fruit Beverage

## FOOD
- Baby Food
- Baking Ingredients & Flavoring
- Bread & Bakery
- Breakfast Cereal
- Chocolate
- Dairy
- Dairy Alternatives
- Dry Food
- Frozen Food
- Ice Cream & Frozen Novelties
- Meat, Poultry & Seafood
- Meat Substitutes
- Oils & Fats
- Salt & Salt Substitutes
- Sauces, Dressings, Dips & Condiments
- Stocks & Broths
- Sugar & Gum Confectionery
- Sugar, Sweeteners & Syrups
- Sweet & Savory Snacks
- Sweet Spreads
- Vinegar

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