








# Market and Category Coverage

<p><b>APPAREL</b></p>  <ul style="list-style-type: none"> <li>• Men's Shoes</li> <li>• Men's Clothing</li> <li>• Women's Shoes</li> <li>• Women's Clothing</li> </ul>	<p><b>BEVERAGE</b></p>  <ul style="list-style-type: none"> <li>• Coffee</li> <li>• Tea</li> <li>• Cocoa</li> <li>• Sports &amp; Energy Drinks</li> <li>• Water</li> <li>• Carbonated Soft Drinks</li> <li>• Nutrition Drinks</li> <li>• Juice &amp; Fruit Beverage</li> </ul>	<p><b>FOOD</b></p>  <ul style="list-style-type: none"> <li>• Baby Food</li> <li>• Baking Ingredients &amp; Flavoring</li> <li>• Bread &amp; Bakery</li> <li>• Breakfast Cereal</li> <li>• Chocolate</li> <li>• Dairy</li> <li>• Dairy Alternatives</li> <li>• Dry Food</li> <li>• Frozen Food</li> <li>• Ice Cream &amp; Frozen Novelties</li> <li>• Meat, Poultry &amp; Seafood</li> <li>• Meat Substitutes</li> <li>• Oils &amp; Fats</li> <li>• Salt &amp; Salt Substitutes</li> <li>• Sauces, Dressings, Dips &amp; Condiments</li> <li>• Stocks &amp; Broths</li> <li>• Sugar &amp; Gum Confectionery</li> <li>• Sugar, Sweeteners &amp; Syrups</li> <li>• Sweet &amp; Savory Snacks</li> <li>• Sweet Spreads</li> <li>• Vinegar</li> </ul>
<p><b>BABY CARE</b></p>  <ul style="list-style-type: none"> <li>• Baby Care Wipes &amp; Diapers</li> <li>• Baby Personal Care</li> </ul>	<p><b>CONSUMER ELECTRONICS</b></p>  <ul style="list-style-type: none"> <li>• Computers, Tablets &amp; Cell Phones</li> <li>• Cameras &amp; Camcorders</li> <li>• Home Entertainment</li> <li>• Wearables</li> <li>• Car Electronics</li> </ul>	
<p><b>BEAUTY &amp; PERSONAL CARE</b></p>  <ul style="list-style-type: none"> <li>• Body Care</li> <li>• Body Hygiene</li> <li>• Fragrance</li> <li>• Hair Care</li> <li>• Skin Care</li> <li>• Cosmetics</li> </ul>	<p><b>SPECIALTY</b></p>  <ul style="list-style-type: none"> <li>• Fabric Care</li> <li>• Pet Food</li> <li>• Vitamins, Minerals &amp; Supplements</li> <li>• Smoking &amp; Vaping</li> </ul>	