



# Scaling Social Success with Kenshoo

Power your paid social campaigns with comprehensive workflow automations, market leading optimization, and personalized industry expertise that build brands and generates demand.



**Automate** comprehensive workflows



**Activate** image and video creative quickly



**Scale** using market-leading optimization



**Forecast** optimal spend to hit business goals



**Strategize** with industry experts

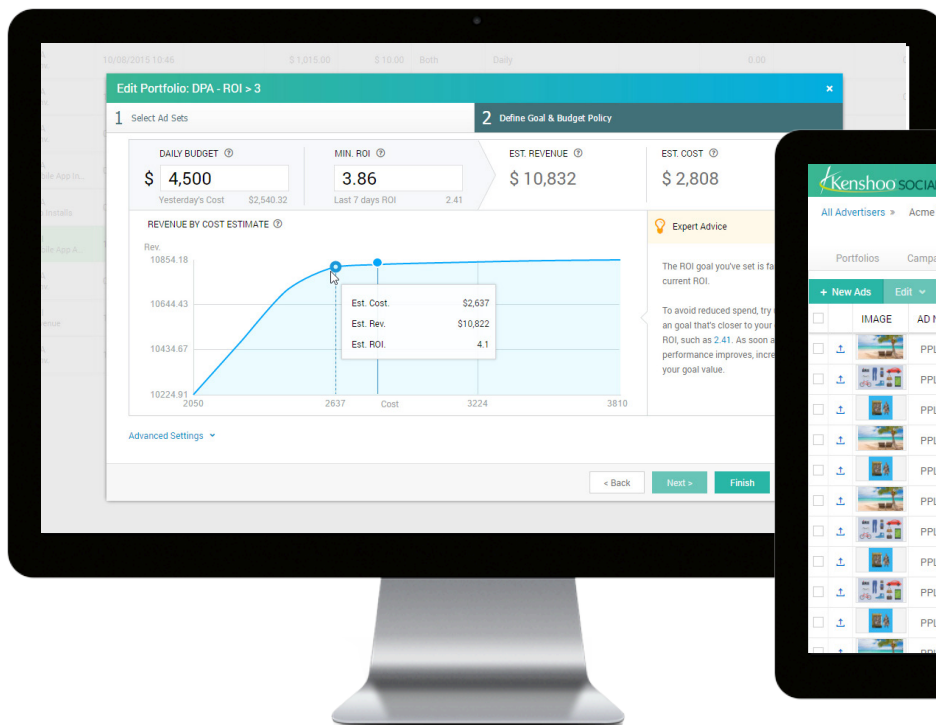


	IMAGE	AD NAME	CAMPAIGN ...	AD TYPE ?	AD STATUS	CREATION ...	AD BID ?
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<input type="checkbox"/>		PPLA_F_18_35_US_D_FB_NF_4	PPLA	Page Post Ad	Active	12/09/2016 ...	\$ 30.00

## Drive Results Across Publishers

Identify, track, and convert high value customers across publishers through a single platform.



# Social + Search = Better Together

Reach valuable consumers that are interested in your products.  
Continue the conversation, lower CPC, and maximize your search and social ROI.



*“Facebook has the levers to pull and Kenshoo offers the tool to create efficiency and performance.”*

- Molly Singraber, Senior Paid Social Media Analyst *Walgreens*



Let's connect! Reach out at [kenshoo.com](https://www.kenshoo.com)