

Guest List



SUMMIT

Predictive Intelligence for Proactive Marketing

We're proud to have over 200 attendees confirmed at K8 representing the following 100+ companies:

- | | | | |
|---------------------------|--------------------------------|--------------------|----------------------------|
| 3Q DIGITAL | EBAY ENTERPRISE | INVOCA | SHUTTERFLY |
| ADQUANT | EFFECTIVE SPEND | IPG MEDIABRANDS | SIMPARTNERS |
| ADROLL | ELECTRONIC ARTS | IPROSPECT | SITTERCITY |
| AETNA | ELITE SEM | LEGALZOOM | SQUARE ONE ADVERTISING |
| ALLCONNECT | EVOLVE DIGITAL LABS | LIVING DIRECT | STARCOM MEDIAVEST GROUP |
| AMERICAN EAGLE OUTFITTERS | EXPERIAN | MARCHEX | STORM8 |
| BAIDU | EXPERIAN CONSUMER SERVICES | MEDIASMITH | TARGET |
| BARNES & NOBLE | FACEBOOK | MODCLOTH | TARGETED VICTORY |
| BING | FLURRY | NORDSTROM | TECHCRUNCH |
| BOM NEGÓCIO | FORCE MARKETING | OPTIMEDIA | TELMETRICS |
| BOOST MEDIA | FRANKLIN TEMPLETON INVESTMENTS | ORBITZ | TEXAS INSTRUMENTS |
| BRIGHT FOREST MEDIA | G/O DIGITAL | OVATIVE | THE WALL STREET JOURNAL |
| BUILDASIGN | GAP | OVERSTOCK | TICKETMASTER |
| CAMELOT | GARTNER | PAYPAL | TRAVELOCITY |
| CAPELLA UNIVERSITY | GEARY LSF GROUP | PERFORMICS | TRULIA |
| CAREER BUILDER | GETAROUND | PLAY-I | UBER |
| CENTURY INTERACTIVE | GOOD APPLE DIGITAL | PMG | UNIQUE INFLUENCE |
| CF SEARCH MARKETING | GOOGLE | PRICEGRABBER | UNIVERSAL MCCANN |
| CHACKA MARKETING | GROUPM | RELEVANCE ADVISORS | VETERANS UNITED HOME LOANS |
| CLOROX | GRUEN AGENCY | REPRISE | VIRKET |
| COVARIO | HAVAS MEDIA | RESOLUTION MEDIA | VIVAKI |
| DATAPOP | HAYSTAK DIGITAL MARKETING | RETAILMENOT | WARNER BROS. GAMES |
| DECKERS OUTDOOR | HIBU | RIOT | WILLIAMS-SONOMA |
| DIGITAL RIVER | HP | SAPIENTNITRO | XCITE MEDIA GROUP |
| DWA | IAC MINDSPARK | SCHIBSTED | ZAPPOS |
| EBATES | ICROSSING | SEARS HOLDINGS | ZIPREALTY |
| EBAY | IFBYPHONE | SEPHORA | ZOCALO GROUP |
| EBAY CLASSIFIEDS | INTENDED SEARCH | SHOP DIRECT | ZORO |

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the power of numbers

