

# Guest List

(as of Feb. 7, 2014)



Infinite Innovation *for*  
Exponential Growth

We're proud to have over 200 confirmed attendees at K<sup>2</sup> from the following companies:

- 3Q DIGITAL
- 6PM
- ABBOTT
- ACCOR
- ADMARKETPLACE
- AD.NET
- AKQA
- AMBEV
- AMERICAN EAGLE
- BANK OF AMERICA
- BEST DAY TRAVEL
- BOOST CTR
- BRIGHTEDGE
- BRIGHTTAG
- COVARIO
- DATAPOP
- DECKERS OUTDOOR CORPORATION
- DELTA AIR LINES
- DELUXE
- DIRECT AGENTS
- DISNEY INTERACTIVE
- EBAY
- EBAY CLASSIFIEDS
- EBAY ENTERPRISE
- ELITE SEM
- EXPERIAN
- GEARY LSF
- GETTY IMAGES
- GOOGLE
- HAVAS
- HIBU
- HP
- I PROSPECT
- ISEARCH MEDIA
- JUGAAD INNOVATION
- KAISER PERMANENTE
- KENSHOO
- KETCHUM
- LINKEDIN
- LEGALZOOM
- LENDINGTREE
- LENDUP
- LIVE NATION
- MADDOCK DOUGLAS
- MARCHEX
- MEC
- MEDIACOM
- MERCADOLIBRE
- MICROSOFT
- MINDSHARE
- MODCLOTH
- NASTY GAL
- ODESK
- ODIGEO
- ONE KINGS LANE
- ORACLE
- ORANGE SODA
- ORBITZ
- OUTLOOK AMUSEMENTS
- OVATIVE
- PERFORMICS
- PM DIGITAL
- PMG
- POSSIBLE
- RAKUTEN LINKSHARE
- REACHLOCAL
- REPRISE
- RESOLUTION MEDIA
- RESULTS DIGITAL
- SALMAT
- SAPIENT NITRO
- SEARS
- SHUTTERFLY
- SIM PARTNERS
- SIMPLYHIRED
- SKINSTORE.COM
- STARCOM MEDIAVEST GROUP
- STIFEL NICOLAUS
- TALUS LABS
- TESCO
- THINKFINANCE
- TICKETMASTER
- TWITTER
- UNIVERSAL MCCANN
- VIVAKI
- WILLIAMS-SONOMA
- YAHOO
- ZAPPOS
- ZAZZLE
- ZENYA
- ZOCALO

K<sup>2</sup> is proudly supported by these Kenshoo partners:



pmdigital



YAHOO!



zenya



COVARIO

Performics



DATAPOP



BRIGHTEDGE