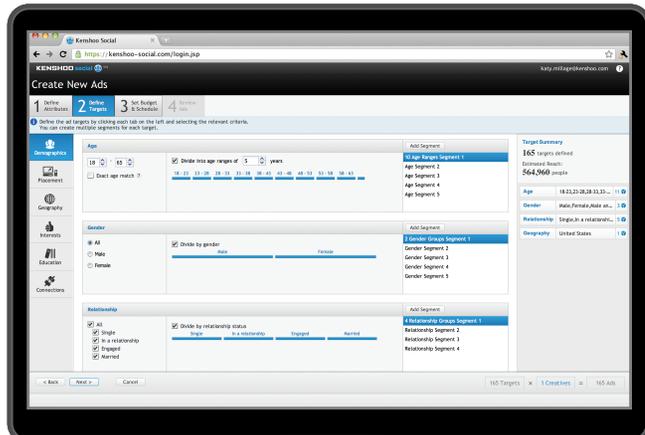


Activate and Illuminate the Full Value of Social Media

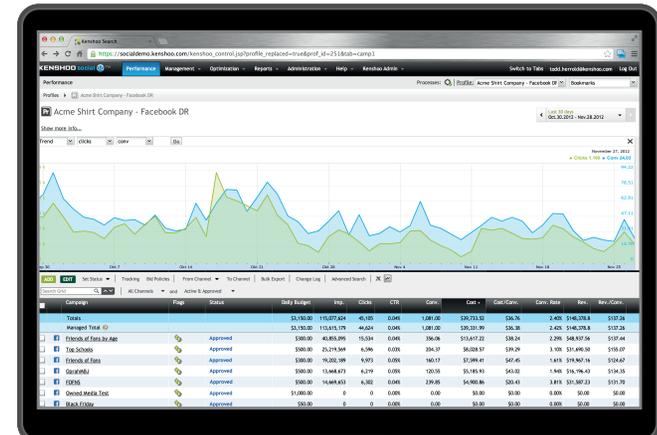
#DriveResults

Through Kenshoo Social™, marketers and agencies can develop integrated social media campaigns to achieve brand-building and performance marketing goals.

ACTIVATE #WorkFaster



ILLUMINATE #WorkSmarter



CREATE

Quickly launch campaigns with thousands of ads through an intuitive workflow

TARGET

Increase reach by combining precise interests and duplicating key targets and creative

MANAGE

Leverage a flexible workspace to deliver high-impact campaigns

OPTIMIZE

Maximize your goals with Facebook-specific bid algorithms

SCALE

Plug your systems and channels into the platform for global reach

MEASURE

Capture all activity across social media and other web properties

REPORT

Analyze insights through a customizable widget dashboard

ATTRIBUTE

Reward all ads in path to conversion through flexible attribution models

LEARN

Equip yourself for success with comprehensive training and e-learning





Owned Media. Paid Media. Working Together.
Building Brands. Earning Results.
POWERED BY KENSHOO SOCIAL

- ✓ Facebook Homepage Ads
- ✓ Facebook Newsfeed Ads
- ✓ Facebook Mobile Ads
- ✓ Facebook Exchange
- ✓ Custom Audiences
- ✓ Twitter Ads API Partner
- ✓ Post-Impression Attribution
- ✓ Owned Media Attribution

Laura Isenrich
Head of Performics, Switzerland

Performics



“ Even in the few short months since onboarding with Kenshoo Social, our team has been able to see the positive effects of this robust and flexible platform.”

Adriana Llames Kogelis
VP, Social Media Marketing

SEARS HOLDINGS CORPORATION



“ Through Kenshoo Social, the Sears Holdings team has been able to quantify and improve the results we see from Facebook advertising.”

