

INFINITE OPTIMIZATION™

Closed-loop Targeting. Universal Integration. Dynamic Attribution.

Kenshoo delivers unparalleled results by empowering marketers with technology to capture intent and drive interaction with customers.

“The Only Leader” in
bid management per
The Forrester Wave™:
Bid Management
Software Providers,
Q4 2012



“The Only Leader” in
social ad platforms per
The Forrester Wave™:
Social Advertising
Platforms,
Q4 2013

CHANNEL INTEGRATION

Display Mobile Places Affiliates
Comparison Shopping Retargeting

E-commerce Web Analytics Ad Servers
CRM Tag Management Call Tracking

SYSTEMS INTEGRATION

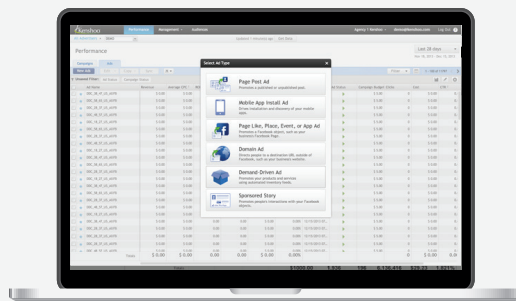


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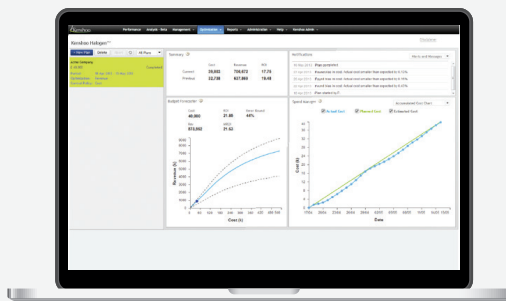


Adaptive Technology



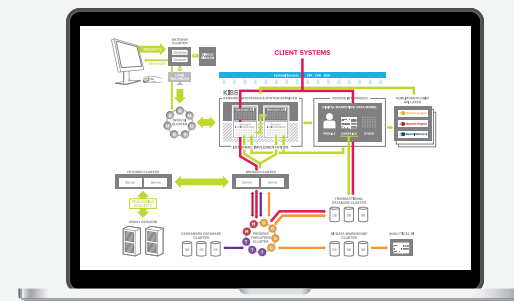
Intuitive UX
Collaborative Toolset
Visual Dashboards

Proven Algorithms



Budget Planning
Portfolio Optimization
Dynamic Attribution

Unmatched Scale



Distributed Infrastructure
Systems Integration
Multi-channel Tracking

RESULTS: More than **\$200+ billion** in annualized client online sales revenue is directed through Kenshoo

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HAVAS
DIGITAL

irep
a cycle of success, with us

John Lewis

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Starcom MediaVest®
GROUP

TESCO

travelocity®

Walgreens

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